

# CONSUMER & BUSINESS ADVERTISING CAMPAIGNS PRODUCTION & MEDIA PLACEMENT

## It All Comes Together At The Advertising Center RADIO, TELEVISION, MAGAZINE, NEWSPAPER

Since 1975 The Advertising Center (TAC) has combined a full-service advertising agency with complete in-house production capabilities under one roof. This unique approach enables TAC hands-on creativity in developing your advertising. TAC can help you target the right audience and reach them with a creative message in a cost-effective campaign. Put the benefits of our over 30 years advertising experience to work for your company. Call for a free consultation.



### OUTDOOR & TRANSIT ADVERTISING

Creative billboards & signs that sell your product.

### TELEVISION ADVERTISING

Broadcast, cable, networks or online. TAC has been producing and placing effective television advertising for over three decades.



### PHONE BOOK ADVERTISING

Local and national yellow page and online directory advertising.



### INTERNET ADVERTISING

Build traffic to your website, or advertise on high traffic sites.



### RADIO ADVERTISING

Creative commercials that sell your product, targeting the right audience with an effective schedule.



### MAGAZINES, TRADE PUBLICATIONS & NEWSPAPERS

Attention-getting print ads, editorial, news releases. Our creativity and placement experience gets results!



### DIRECT MAIL ADVERTISING

A creative mail piece can make the difference in your response rate.



### PLUS IN-HOUSE PRODUCTION

- Graphic Design Studio
- Photography Studio
- Video Production
- Audio Recording
- Internet Servers
- and more!



## the ADVERTISING CENTER

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